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U. S. Department of Agriculture

Chrysanthemums Rooted Cuttings



1954

Geneva Floral Company, Inc.

P. O. Box 608, GENEVA, N. Y.

INSTRUCTIONS FOR ORDERING

WHEN ORDERING:

Minimum total orders should be at least 100 cuttings.
All varieties should be ordered in multiples of 50.

PRICES:

Price per 50 opposite each variety. For complete price table see page 5.
Price per 25, add one cent per cutting over and above the price per 50.

DISCOUNTS: 5% Discount for all CASH WITH ORDER orders.

2% Discount if Charge Orders are paid WITHIN 10 DAYS from date of Invoice.

TERMS: Cash to all customers without established credit—at least 50% of the amount must be enclosed with your order if you want us to send it C.O.D. This part payment is necessary because of the perishable nature of the cuttings. If shipment is refused for any reason it is usually a total loss. Charge orders will become due in 30 days from date of Invoices.

DELIVERY: Most shipments will be made by Express collect or if sent by Parcel Post an invoice for Parcel Post charges will accompany invoice for plants.

CLAIMS FOR DAMAGE: If plants are damaged upon arrival, NOTIFY YOUR EXPRESS AGENT IMMEDIATELY. Get a BAD ORDER REPORT made out and signed by him. If this is done, your claim will receive prompt attention. You may file the claim direct, or if you prefer, mail us the bad order report, invoice and express receipt, and we will file claim for you. Our packing is all done by men of experience who have done it for years and any trouble must be settled with the carrier. However, we will do all we can to assist you.

NO GUARANTEE: While we use every possible care to have all varieties properly labeled and true to name, we, Geneva Floral Co., Inc., give no warranty expressed or implied, also we cannot guarantee a crop as growing depends entirely upon the grower. Our liability, in all instances, is limited to the purchase price of the seeds or plants.

CANCELLATION: Must reach our office before shipment has been made. However, if all or any part of your order has been shipped, we can cancel the **UNSHIPPED PORTION** only.

CARE OF CUTTINGS WHEN RECEIVED: If your cuttings seem wilty remove wrappers and dip them tops and all in cool water and set the roots loosely in a flat of damp moss for a few hours, or over night, out of doors in the shade or under a cool bench where the wind does not blow on them. If you do this you will find they will revive 100% and then are ready to pot or transplant.
NEVER POT A WILTY PLANT. You may need to shade some according to the weather. A little wilting after potting will not harm and a light syringing occasionally will help very much. If cuttings are crisp the morning after 24 hours from potting this shows they are taking water and your danger from shipping is over.

Orders accepted will be subject to the above terms.

NEW GARDEN VARIETIES BY DEPETRIS 1954**OSTOSA**

Solid pure white medium large pompon type. Vigorous semi-dwarf habit. Very free flowering with good substance. Blooms Sept. 25th.

BUTTERCUP (H)

Large golden yellow incurving bloom. Free growth and good foliage as well as free flowering. Blooms Oct. 1st.

REGINA

Large decorative blooms of a pleasing coral apricot bronze color. Very free flowering. Blooms Oct. 1st.

LIMELIGHT

Very free and productive solid white pompon with a greenish cast. Excellent substance and form as well as placement. Good clean straight stems makes it an excellent cutting variety. Beautiful growth and foliage. Blooms Oct. 5th. This variety should be outstanding for cutting besides making a very showy white pompon for the garden, very vigorous and easily grown.

CORONA (H)

An outstanding vivid pink daisy shading to wine. Of good size and excellent substance. Very good clean stem freely produced and perfect placement. Very good growth and foliage. Blooms Oct. 5th. Excellent both for cutting and garden decoration.

SUNSTONE

Very free and vigorous plant producing many blooms of soft yellow spoon or spider like blooms on good stems. Very good foliage. Somewhat tall growth habit. Useful for cutting as well as garden decoration. Blooms Oct. 8th.

CALUMET (H)

Outstanding full decorative blooms of good size and substance produced on strong clean stems of good length. Color is a lively apricot with a luminous glow. Beautiful foliage with very free and vigorous growth habit. Blooms October 8th to 10th. This is a Rubellum hybrid which produces high quality blooms with almost perfect stems and sprays without shading.

CHOPIN

Large incurved light bronze averaging 4" to 4½" which grows 20 or more blooms to the plant. Very strong stems and vigorous semi-dwarf growth. Blooms October 15th.

SARASOTA

Lively yellow solid pompon with good size and substance. Vigorous and productive, therefore suitable for cut flowers. Medium tall. Blooms October 15th.

ARVIS

Vivid bronze small pompon. Free growth and good stem. Blooms October 15th.

NEW INTRODUCTIONS FOR 1954**FLAME GLOW (Winkler)**

A golden orange daisy of medium size, with broad petals and good spray formation. Blooms naturally Nov. 1st, bunches well. We believe this variety is a good addition to the ten week class, and responds well to out of season blooming.

COVER GIRL (Winkler)

Light pink anemone with salmon pink cushion, medium size and good spray formation. Good form and has definite eye appeal, as the name indicates. Matures Nov. 10th.

CAROLE (Winkler)

Light pink anemone with salmon pink cushion. The stem and spray characteristics are good. Production above average. Matures Nov. 15th. We believe this variety will make a worthwhile contribution to the eleven week class.

ILLINI FORMAL

An intermediate rose pink pompon of good substance with exceptional keeping quality. The pleasing color tone along with beautiful dark green foliage adds a needed pink for our Thanksgiving Pompons. Flowers normally around Nov. 20th.

ILLINI REDWOOD

An appealing reddish bronze large pompon with crisp clean foliage. A free growing variety with stiff stems displaying flowers attractively on rigid pedicels. Another eleven week variety which responds well to shading and lighting. Matures November 23rd.

ILLINI STARLET

A well formed intermediate anemone with a creamy well rounded cushion and full pure white ray flowers. Flowers borne well on good stiff heavy stems have amazing keeping quality. Blooms normally around Nov. 28th.

WHITE ENCHANTRESS (Neal)

Sport of Enchantress.

YELLOW ACCLAIM (Neal)

Bright yellow sport of Acclaim.

WHAT CAUSES PREMATURE BUDDING OF CHRYSANTHEMUM CUTTINGS DURING THE SPRING MONTHS, AND WHAT TO DO TO PREVENT IT.

Bud initiation can occur any time during the spring months, whenever your temperatures in the greenhouses are consistently 60 degrees Fahrenheit or above, and the days are short enough to initiate bud setting. These conditions can occur any time up until May 1st depending upon the variety and the locality in which they are being grown. Some varieties such as the garden varieties and early shading varieties require very little short day treatment, coupled with high temperatures to initiate buds. This same tendency to set bud readily is what makes these varieties desirable for early shading and garden work.

In order to prevent this premature setting of buds, these same varieties should be placed where they can be given additional light during the early spring months. Use 60 watt bulbs spaced 4 feet apart and 30 inches above the plants. Use the lights for a period of two hours each night after dark up until May 1st, then discontinue lighting.

COLLECTIONS

Rooted Cuttings of a given number of varieties in any one general group may be ordered as a collection when varieties are not specified. Such collections are priced as follows:

| | | |
|----|--------------------------|----------|
| A. | 250 r. c. | \$ 14.25 |
| | 50 each of 5 varieties | |
| B. | 500 r. c. | \$ 25.50 |
| | 50 each of 10 varieties | |
| | or | |
| | 100 each of 5 varieties | |
| C. | 1000 r. c. | \$ 48.00 |
| | 50 each of 20 varieties | |
| | 100 each of 10 varieties | |
| | or | |
| | 200 each of 5 varieties | |
| D. | 2500 r. c. | \$112.50 |
| | 50 each of 50 varieties | |
| | 100 each of 25 varieties | |
| | 250 each of 10 varieties | |
| | 500 each of 5 varieties | |

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For growers who are not familiar with Garden Varieties, but who want a well balanced assortment, we offer the following collections, which include the better varieties

COLLECTION No. 1

Taller Varieties For Cutting

COLLECTION No. 3

50% for Cutting
50% for Bedding

COLLECTION No. 2

For Pots or Bedding

COLLECTION No. 4

Mother's Day Blooming

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THIS TABLE INDICATES PRICES FOR MORE THAN 50 OF A VARIETY ON ONE ORDER

| Per 50 | Per 100 | | | | | |
|--------|---------|---------|---------|---------|-----------|---------|
| | 50 | 100-250 | 300-450 | 500-950 | 1000-2450 | 2500 Up |
| \$3.00 | \$ 5.70 | \$ 5.40 | \$ 5.10 | \$ 4.80 | \$ 4.50 | |
| 3.25 | 6.15 | 5.85 | 5.50 | 5.20 | 4.85 | |
| 3.50 | 6.65 | 6.30 | 5.95 | 5.60 | 5.25 | |
| 4.00 | 7.60 | 7.20 | 6.80 | 6.40 | 6.00 | |
| 4.50 | 8.55 | 8.10 | 7.65 | 7.20 | 6.75 | |
| 5.00 | 9.50 | 9.00 | 8.50 | 8.00 | 7.50 | |
| 6.25 | 12.00 | 11.50 | 11.00 | 10.50 | 10.00 | |
| 7.50 | 14.25 | 13.50 | 12.75 | 12.00 | 11.25 | |

SYMBOLS—(L) Large—(S) Small—(M) Medium—(D) Decorative—(INC) Incurved—
(REF) Reflexed—(ANEM) Anemone—(SGL) Single

POMPONS—SINGLES AND ANEMONES

| Variety | Size and Type | Color | Normal Pinch Date | Matures 50 Only | Price |
|---------|---------------|-------|-------------------|-----------------|-------|
|---------|---------------|-------|-------------------|-----------------|-------|

WHITE

8 Week Varieties

| | | | | | |
|--|--------|--------------|------|-------|--------|
| Calif. Wh. Daisy (Kimoto's Wh.) | M-Sgl. | Kimoto's Wh. | 7-10 | 10-15 | \$3.50 |
| Norona | S-Pom | White | 7-10 | 10-15 | 4.00 |
| Silver Ball | L-Pom | White | 7-10 | 10-15 | 3.00 |
| Irene | M-Pom | White | 7-10 | 10-20 | 3.25 |
| Pristine | M-Pom | White | 7-10 | 10-20 | 3.50 |

9 Week Varieties

| | | | | | |
|----------------------------------|--------|--------------|------|-------|------|
| Popcorn | M-Pom | Wh. Suf. Pk. | 7-15 | 10-25 | 3.25 |
| Wh. Popcorn | M-Pom | Cream | 7-15 | 10-25 | 4.00 |
| Keepsake | S-Pom | Cream | 7-15 | 10-25 | 4.00 |
| Songster | M-Pom | White | 7-15 | 10-25 | 3.50 |
| Pinocchio | S-Pom | White | 7-20 | 10-25 | 3.00 |
| *Granite State | L-Pom | White | 7-15 | 10-25 | 3.00 |
| Cotton Top | S-Pom | White | 7-20 | 10-25 | 3.25 |
| Arcadia | M-Pom | White | 7-20 | 10-28 | 3.25 |
| Wh. Doty | L-Pom | White | 7-20 | 11-1 | 3.25 |
| Seagull | M-Pom | Cream | 7-20 | 11-1 | 3.00 |
| Calif. Wh. Mensa (Nagona) | M-Sgl. | Cream | 7-20 | 11-1 | 3.50 |
| Halo | M-Sgl. | Ivory | 7-20 | 11-1 | 3.50 |

10 Week Varieties

| | | | | | |
|------------------------|---------|-------|------|-------|------|
| Madonna | M-Pom | White | 7-20 | 11-5 | 4.00 |
| Encore | M-Pom | White | 7-20 | 11-5 | 3.25 |
| *Richard Mandel | L-Pom | Cream | 7-20 | 11-5 | 3.25 |
| Moonglow | M-Pom | White | 7-20 | 11-8 | 3.50 |
| Ill. Igloo | L-Pom | Cream | 7-20 | 11-10 | 4.50 |
| Vesper | M-Pom | White | 7-20 | 11-10 | 3.25 |
| Little America | Anem. | White | 7-20 | 11-10 | 3.00 |
| Shasta | Anem. | White | 7-20 | 11-10 | 3.00 |
| Ill. Snowdrift | Quilled | White | 7-20 | 11-12 | 3.50 |

11 Week Varieties

| | | | | | |
|-----------------------|---------|---------------|------|-------|------|
| Wh. Freida | Anem. | White | 7-22 | 11-15 | 3.00 |
| Snowflurry | S-Pom | White | 7-22 | 11-15 | 3.50 |
| Eskimo | M-Sgl. | Wh. Yel. Ctr. | 7-22 | 11-15 | 4.00 |
| Sculpture | L-Sgl. | Ivory | 7-22 | 11-15 | 4.00 |
| Priscilla | M-Pom | Ivory | 7-25 | 11-20 | 3.00 |
| Highbrow | M-Dec. | Ivory | 7-25 | 11-20 | 3.50 |
| L. Is. Beauty | L-Anem. | Wh. Yel. Ctr. | 7-25 | 11-20 | 3.00 |
| Paramount | M-Pom | White | 7-25 | 11-23 | 3.50 |
| Ill. Bountiful | M-Pom | Wh. Gr. Eye | 7-25 | 11-23 | 3.50 |

*Recommended for Pot Culture

POMPONS—SINGLES AND ANEMONES—Continued

| Variety | Size and Type | Color | Normal Pinch Date | Matures 50 Only | Price |
|---------------------------------|---------------|---------------|-------------------|-----------------|--------|
| WHITE | | | | | |
| 12 Week Varieties | | | | | |
| *Wh. Lady | L-Anem. | White | 8-1 | 11-25 | \$4.50 |
| Wh. Yuletide | M-Pom | White | 7-28 | 11-25 | 3.00 |
| Wh. Valencia | L-Sgl. | White | 8-1 | 11-28 | 3.50 |
| Ill. Starlet (New) | S-Anem. | White | 8-5 | 11-28 | 5.00 |
| Cordova | M-Dec. | Cream | 8-5 | 11-30 | 3.25 |
| Belray | L-Pom | White | 8-1 | 11-30 | 3.50 |
| 13 Week Varieties | | | | | |
| Wh. Enchantress (New) | L-Anem. | White | 8-10 | 12-5 | 5.00 |
| Cameo | L-Pom | Ivory | 8-10 | 12-5 | 3.00 |
| Acclaim | L-Pom | White | 8-10 | 12-5 | 4.00 |
| Imp. Wh. Supreme | L-Anem. | White | 8-10 | 12-10 | 3.50 |
| Yukon | M-Sgl. | White | 8-10 | 12-10 | 3.00 |
| Carrara | M-Dec. | White | 8-10 | 12-8 | 4.50 |
| 14 Week Varieties | | | | | |
| Snowcap | L-Pom | White | 8-10 | 12-15 | 3.50 |
| Garza | M-Amen. | White | 8-5 | 12-15 | 3.25 |
| Silversmith | M-Dec. | White | 8-10 | 12-15 | 3.25 |
| Snowcrest | M-Pom | Wh. Gr. Eye | 8-10 | 12-15 | 3.25 |
| Satellite | M-Dec. | Ivory | 8-10 | 12-15 | 4.00 |
| Heirloom | L-Pom | White | 8-10 | 12-20 | 3.50 |
| Snow | M-Pom | Cream | 8-10 | 12-25 | 3.00 |
| Revelation | M-Pom | White | 8-15 | 12-25 | 3.00 |
| Muto's White | L-Pom | White | 8-15 | 12-25 | 3.00 |
| Ill. Snowbound | M-Dec. | White | 8-15 | 1-2 | 4.50 |
| YELLOW | | | | | |
| 8 Week Varieties | | | | | |
| Yel. Irene | S-Pom | Lt. Lemon | 7-10 | 10-15 | 3.25 |
| Rodell Imp. | S-Pom | Lt. Lemon | 7-10 | 10-20 | 3.00 |
| 9 Week Varieties | | | | | |
| Golden Herald | L-Dec. | Golden | 7-20 | 10-25 | 3.00 |
| Yel. Firebird | M-Dec. | Dp. Lemon | 7-20 | 10-25 | 3.25 |
| Gold Coast | M-Pom | Dp. Lemon | 7-20 | 10-25 | 3.00 |
| Yel. Dot | M-Pom | Yel. Br. Ctr. | 7-20 | 10-25 | 3.00 |
| Red Dot | M-Pom | Yel. Red Ctr. | 7-20 | 10-25 | 3.00 |
| Sunup | S-Pom | Lemon | 7-20 | 10-28 | 4.00 |
| Yel. Arcadia | M-Pom | Lemon | 7-20 | 10-28 | 3.25 |
| Mary Gold | M-Pom | Dp. Lemon | 7-20 | 11-1 | 3.00 |
| Sch. Yel. Daisy | M-Sgl. | Brt. Lemon | 7-20 | 11-1 | 3.50 |
| Calif. Yel. Daisy | M-Sgl. | Brt. Lemon | 7-20 | 11-1 | 3.50 |
| Yel. Seagull | M-Pom | Lt. Lemon | 7-20 | 11-1 | 3.00 |
| Yel. Halo | M-Sgl. | Dp. Lemon | 7-20 | 11-1 | 4.50 |
| Mary L. Hall | M-Pom | Dp. Lemon | 7-20 | 11-1 | 3.00 |
| Sunray | S-Anem. | Lemon | 7-20 | 11-3 | 3.00 |

POMPONS—SINGLES AND ANEMONES—Continued

| Variety | Size and Type | Color | Normal Pinch Date | Matures 50 Only | Price |
|--------------------------|---------------|-------------|-------------------|-----------------|--------|
| YELLOW | | | | | |
| 10 Week Varieties | | | | | |
| Constellation..... | M-Dec. | Dp. Lemon | 7-20 | 11-5 | \$3.00 |
| Barcarole..... | M-Pom | Golden | 7-20 | 11-5 | 3.25 |
| Crescendo..... | L-Pom | Lemon | 7-25 | 11-5 | 3.50 |
| Brigadoon..... | M-Sgl. | Lemon | 7-20 | 11-5 | 4.00 |
| Nuggets..... | S-Pom | Dp. Lemon | 7-20 | 11-5 | 3.00 |
| Pixie..... | S-Pom | Dp. Lemon | 7-20 | 11-5 | 3.25 |
| *Lila Lily..... | M-Anem. | Dp. Lemon | 7-25 | 11-10 | 3.50 |
| Ill. Gold Cup..... | L-Pom | Buttercup | 7-25 | 11-10 | 3.50 |
| *Yel. Beauty..... | L-Pom | Golden | 7-25 | 11-10 | 3.25 |
| Yel. Shasta..... | L-Anem. | Lt. Lemon | 7-25 | 11-10 | 3.00 |
| 11 Week Varieties | | | | | |
| Golden Chord..... | M-Pom | Golden | 7-28 | 11-13 | 3.25 |
| Tacoma..... | L-Pom | Golden | 7-28 | 11-15 | 4.50 |
| Forty-Niner..... | L-Pom | Gölden | 7-28 | 11-15 | 3.25 |
| Susanne Miller..... | L-Anem. | Buff Yel. | 7-28 | 11-15 | 3.50 |
| Yel. Fellow..... | M-Dec. | Dp. Lemon | 7-28 | 11-15 | 3.25 |
| Princeton..... | M-Dec. | Orange | 7-28 | 11-15 | 3.25 |
| Thorobred..... | L-Sgl. | Lemon | 7-28 | 11-15 | 4.00 |
| Yel. L. Is. Beauty..... | L-Anem. | Buff Yel. | 8-1 | 11-20 | 3.50 |
| Klondike..... | M-Pom | Orange Yel. | 8-1 | 11-20 | 3.50 |
| Lollipop..... | M-Pom | Brt. Lemon | 8-1 | 11-20 | 3.50 |
| Pippin..... | M-Pom | Dp. Lemon | 8-1 | 11-20 | 4.00 |
| Ill. Sunspot..... | L-Pom | Brt. Lemon | 8-1 | 11-20 | 4.50 |
| Bojangles..... | M-Sgl. | Lemon | 8-1 | 11-20 | 3.50 |
| Yel. Highbrow..... | L-Dec. | Golden | 8-1 | 11-20 | 4.50 |
| Yel. Rolinda..... | M-Anem. | Buff Yel. | 8-1 | 11-23 | 3.00 |
| 12 Week Varieties | | | | | |
| Goldenrod..... | M-Pom | Lemon | 8-5 | 11-25 | 4.00 |
| Highlander..... | M-Dec. | Lemon | 8-5 | 11-25 | 4.00 |
| Yel. Priscilla..... | M-Dec. | Lemon | 8-5 | 11-25 | 3.50 |
| Goldsmith..... | L-Dec. | Dp. Golden | 8-5 | 11-25 | 3.25 |
| Sunnyside..... | M-Pom | Golden | 8-5 | 11-25 | 3.00 |
| Golden Jane..... | L-Sgl. | Golden | 8-5 | 11-28 | 3.25 |
| Yel. Valencia..... | L-Sgl. | Golden | 8-5 | 11-28 | 3.25 |
| Yel. Cordova..... | M-Pom | Lemon | 8-5 | 11-30 | 3.25 |
| Omega..... | M-Pom | Golden | 8-5 | 12-1 | 3.00 |
| Yel. Galaxy..... | M-Sgl. | Lemon | 8-5 | 12-1 | 4.50 |
| 13 Week Varieties | | | | | |
| Yel. Acclaim (New)..... | L-Pom | Lemon | 8-10 | 12-5 | 5.00 |
| Yel. Cameo..... | M-Dec. | Lt. Lemon | 8-10 | 12-5 | 3.00 |
| Jack-Pot..... | L-Dec. | Golden Yel. | 8-10 | 12-5 | 4.00 |
| Goldtone..... | M-Sgl. | Lemon | 8-10 | 12-5 | 3.50 |
| Cinderella..... | M-Sgl. | Lemon | 8-10 | 12-5 | 3.50 |
| Imp. Yel. Supreme..... | L-Anem. | Lt. Lemon | 8-10 | 12-10 | 3.50 |
| Corsair..... | L-Pom | Lemon | 8-10 | 12-12 | 4.00 |

POMPONS—SINGLES AND ANEMONES—Continued

| Variety | Size and Type | Color | Normal Pinch Date | Matures 50 Only | Price |
|---------|---------------|-------|-------------------|-----------------|-------|
|---------|---------------|-------|-------------------|-----------------|-------|

YELLOW

14 Week Varieties

| | | | | | |
|--------------------------|--------|------------|------|-------|--------|
| Shamrock..... | L-Dec. | Lemon | 8-10 | 12-15 | \$3.50 |
| Yel. Riviera..... | M-Dec. | Brt. Lemon | 8-10 | 12-15 | 3.50 |
| Yel Snowcrest..... | M-Pom | Lemon | 8-15 | 12-15 | 4.00 |
| Gold Seal..... | M-Sgl. | Lemon | 8-10 | 12-20 | 4.50 |
| Vibrant..... | M-Dec. | Dp. Lemon | 8-10 | 12-20 | 3.00 |
| Revelry..... | M-Dec. | Lemon | 8-10 | 12-20 | 4.00 |
| Yel. Snow..... | M-Pom | Dp. Lemon | 8-10 | 12-25 | 3.00 |
| Yel. Revelation..... | M-Pom | Lemon | 8-15 | 12-25 | 3.00 |
| Yuleflame..... | L-Dec. | Dp. Lemon | 8-15 | 12-25 | 3.50 |
| Siren..... | M-Dec. | Lemon | 8-15 | 12-25 | 3.50 |
| Ill. Yel. Snowbound..... | M-Dec. | Lt. Lemon | 8-15 | 1-2 | 4.50 |

BRONZE AND RED

8 Week Varieties

| | | | | | |
|--------------------|--------|------------|------|-------|------|
| Rajah..... | M-Sgl. | Scarlet | 7-15 | 10-15 | 4.00 |
| James Stewart..... | S-Pom | Apr. Gold | 7-15 | 10-15 | 3.50 |
| Detroiter..... | S-Pom | Red Br. | 7-15 | 10-15 | 3.50 |
| Adelaide..... | S-Pom | Dk. Bronze | 7-15 | 10-20 | 3.00 |
| Jemima..... | L-Pom | Dk. Bronze | 7-15 | 10-20 | 3.00 |

9 Week Varieties

| | | | | | |
|-----------------------|--------|---------------|------|-------|------|
| Bonton..... | M-Pom | Rosewood | 7-20 | 10-25 | 3.25 |
| Firebird..... | M-Pom | Red Br. | 7-20 | 10-25 | 3.25 |
| Buckskin..... | S-Sgl. | Tawny Br. | 7-20 | 10-25 | 3.50 |
| Oct. Bronze..... | M-Sgl. | Rosewood | 7-20 | 10-28 | 3.25 |
| Buccaneer..... | M-Sgl. | Orange Apr. | 7-25 | 11-1 | 4.00 |
| Navaho..... | M-Pom | Mahogany Red | 7-25 | 11-1 | 3.25 |
| Br. Buckingham..... | M-Sgl. | Orange Br. | 7-20 | 11-1 | 3.50 |
| Red Seneca..... | M-Dec. | Red Br. | 7-25 | 11-1 | 3.50 |
| Flame Glow (New)..... | M-Sgl. | Golden Orange | 7-25 | 11-1 | 5.00 |

10 Week Varieties

| | | | | | |
|--------------------------|---------|---------------|------|-------|------|
| Rubicon..... | M-Pom | Red Br. | 7-25 | 11-5 | 3.25 |
| Beauregard..... | M-Pom | Red Br. | 7-25 | 11-5 | 3.50 |
| Red Rust..... | M-Pom | Rust Br. | 7-25 | 11-5 | 3.25 |
| Bittersweet..... | M-Sgl. | Red | 7-25 | 11-5 | 3.25 |
| *Gypsy..... | S-Anem. | Red Br. | 7-25 | 11-8 | 3.00 |
| *Copperhead..... | L-Dec. | Copper Br. | 7-25 | 11-10 | 3.50 |
| Chevron..... | M-Pom | Red | 7-25 | 11-10 | 3.50 |
| *Br. Thyra..... | L-Pom | Rosewood | 7-20 | 11-10 | 3.50 |
| The Titan..... | L-Anem. | Scar. Crimson | 7-25 | 11-10 | 3.25 |
| Paragon..... | L-Pom | Red | 7-25 | 11-12 | 3.50 |
| Br. Masterpiece..... | L-Pom | Rosewood | 7-25 | 11-12 | 3.00 |
| Ill. Tangier..... | L-Pom | Red | 7-25 | 11-12 | 4.50 |
| Dk. Br. Masterpiece..... | L-Pom | Dk. Bronze | 7-25 | 11-12 | 3.25 |

POMPONS—SINGLES AND ANEMONES—Continued

| Variety | Size and Type | Color | Normal Pinch Date | Matures 50 Only | Price |
|--|---------------|----------------|-------------------|-----------------|--------|
| BRONZE AND RED | | | | | |
| 11 Week Varieties | | | | | |
| Red Princeton | M-Dec. | Brazil Red | 7-28 | 11-15 | \$3.25 |
| Mrs. Dewey | M-Sgl. | Dp. Bronze | 7-28 | 11-15 | 3.50 |
| Ill. Redhead | S-Pom | Dk. Red | 7-28 | 11-17 | 3.50 |
| Thelma | M-Pom | Orange Scarlet | 8-1 | 11-20 | 4.00 |
| Legal Tender | M-Dec. | Red Gold | 8-1 | 11-20 | 3.00 |
| Ill. Warrior | M-Pom | Orange Br. | 8-1 | 11-20 | 3.50 |
| Ill. Redwood (New) | L-Pom | Reddish Br. | 8-5 | 11-23 | 5.00 |
| 12 Week Varieties | | | | | |
| Br. Goldsmith | L-Dec. | Mars Orange | 8-1 | 11-25 | 3.25 |
| Yolanda | S-Anem. | Orange Br. | 8-1 | 11-25 | 3.50 |
| Apr. Valencia | L-Sgl. | Apricot | 8-1 | 11-28 | 3.25 |
| Amberina | L-Dec. | Orange Br. | 8-1 | 12-1 | 4.00 |
| Galaxy | M-Sgl. | Orange Scarlet | 8-1 | 12-1 | 3.50 |
| 13 Week Varieties | | | | | |
| Debonair | L-Pom | Crim. Red | 8-10 | 12-5 | 3.25 |
| Harlequin | M-Dec. | Crimson Red | 8-10 | 12-10 | 4.00 |
| Br. Supreme | L-Anem. | Buff Apr. | 8-10 | 12-10 | 3.50 |
| Cavalcade | M-Pom | Mandarin Red | 8-1 | 12-10 | 3.50 |
| Christ. Star | M-Sgl. | Scarlet | 8-10 | 12-12 | 3.25 |
| Br. Minstrel | M-Pom | Coral Br. | 8-10 | 12-12 | 3.50 |
| 14 Week Varieties | | | | | |
| Br. Riviera | M-Dec. | Buff | 8-15 | 12-15 | 3.50 |
| Christ. Greetings | L-Pom | Crimson | 8-15 | 12-15 | 3.50 |
| Topaz | M-Sgl. | Orange Br. | 8-15 | 12-15 | 4.00 |
| Merrymaker | M-Sgl. | Crimson | 8-15 | 12-20 | 3.50 |
| Poinsettia | L-Sgl. | Scarlet | 8-15 | 12-20 | 4.00 |
| PINK AND LAVENDER | | | | | |
| 8 Week Varieties | | | | | |
| Jewell | S-Pom | Lav. | 7-15 | 10-15 | 3.25 |
| Dk. Jewell | S-Pom | Dark Lav. | 7-15 | 10-15 | 3.25 |
| Carolyn Yosick | M-Pom | Lav. | 7-15 | 10-20 | 3.00 |
| Capt. Cook | M-Pom | Deep Rose | 7-18 | 10-23 | 3.00 |
| 9 Week Varieties | | | | | |
| Pk. Dot | M-Pom | Lt. Lav. | 7-20 | 10-25 | 3.00 |
| Jessie | M-Pom | Lt. Lav. | 7-20 | 10-25 | 3.00 |
| Reward | M-Sgl. | Lav. | 7-20 | 10-25 | 3.50 |
| Oct. Pink | M-Sgl. | Lt. Lav. | 7-20 | 10-25 | 3.25 |
| Lillian Doty | L-Pom | Lt. Lav. | 7-20 | 11-1 | 3.25 |
| Arbutus | S-Pom | Lt. Pk. | 7-20 | 11-1 | 4.50 |
| W. H. Buckingham (Pk. Calif. Daisy) | M-Sgl. | Lav. Rose | 7-20 | 11-1 | 3.50 |
| Ballerina | M-Sgl. | Lav. | 7-20 | 11-1 | 3.50 |
| Rainbow | S-Sgl. | Coral Pk. | 7-20 | 11-1 | 4.50 |

POMPOMS—SINGLES AND ANEMONES—Continued

| Variety | Size and Type | Color | Height | Matures | Price 50 Only |
|--------------------------|---------------|--------------|--------|---------|---------------|
| PINK AND LAVENDER | | | | | |
| 10 Week Varieties | | | | | |
| Cover Girl (New) | M-Anem. | Lt. Lav. | 7-25 | 11-10 | \$5.00 |
| *Queen of Pinks | L-Pom | Lav. Rose | 7-25 | 11-10 | 3.00 |
| Dr. Linda Lou | S-Anem. | Dk. Lav. | 7-25 | 11-10 | 3.00 |
| Linda Lou | S-Anem. | Lav. | 7-25 | 11-10 | 3.00 |
| Miss Clarinda | M-Pom | Lt. Lav. | 7-25 | 11-10 | 4.00 |
| Pandora | L-Dec. | Lav. Rose | 7-25 | 11-10 | 4.00 |
| *Thyra | L-Pom | Dk. Lav. | 7-25 | 11-10 | 3.00 |
| Masterpiece | L-Pom | Dp. Lav. | 7-25 | 11-12 | 3.00 |
| Memorial | M-Anem. | Lav. | 7-25 | 11-12 | 4.00 |
| Taffeta | M-Dec. | Dp. Lav. | 7-25 | 11-12 | 3.50 |
| 11 Week Varieties | | | | | |
| Carole (New) | M-Anem. | Lt. Lav. | 7-25 | 11-15 | 5.00 |
| Orchid Beauty | S-Anem. | Orchid Lav. | 7-25 | 11-15 | 3.25 |
| Freida | L-Anem. | Lt. Lav. | 7-25 | 11-15 | 3.00 |
| Dk. Norma | L-Anem. | Dk. Lav. | 7-25 | 11-15 | 3.50 |
| Ill. Formal (New) | L-Dec. | Lav. | 7-28 | 11-18 | 5.00 |
| Majorette | M-Anem. | Lav. Pink | 7-28 | 11-20 | 3.50 |
| Grand Slam | L-Sgl. | Silvery Pink | 7-28 | 11-20 | 4.00 |
| Pk. L. Is. Beauty | L-Anem. | Lav. | 7-28 | 11-20 | 3.50 |
| Almega | L-Pom | Lt. Lav. | 7-28 | 11-20 | 4.50 |
| Minuet | M-Pom | Rose Pk. | 8-1 | 11-23 | 3.25 |
| 12 Week Varieties | | | | | |
| Has. Pink | M-Sgl. | Lav. | 8-1 | 11-25 | 3.50 |
| *Beautiful Lady | L-Anem. | Dp. Lav. | 8-1 | 11-25 | 3.00 |
| Valencia | L-Sgl. | Rose Pk. | 8-1 | 11-28 | 3.25 |
| Dk. Valencia | L-Sgl. | Orch. Pk. | 8-1 | 11-28 | 3.25 |
| Heritage | L-Pom | Dk. Pk. | 8-5 | 12-1 | 4.00 |
| 13 Week Varieties | | | | | |
| Enchantress | L-Anem. | Dp. Lav. | 8-5 | 12-5 | 3.25 |
| Debutante | L-Sgl. | Lav. | 8-10 | 12-10 | 3.50 |
| Dk. Supreme | L-Anem. | Lav. | 8-10 | 12-10 | 3.50 |
| Minstrel | M-Pom | Lav. | 8-15 | 12-12 | 3.50 |
| Lt. Pk. Minstrel | M-Pom | Lt. Lav. | 8-15 | 12-12 | 4.50 |
| Coronet | M-Sgl. | Dk. Pink | 8-15 | 12-15 | 3.50 |
| 14 Week Varieties | | | | | |
| Riviera | M-Dec. | Lav. Rose | 8-10 | 12-15 | 3.00 |
| Dk. Riviera | M-Dec. | Dp. Lav. | 8-10 | 12-15 | 3.00 |
| Pk. Treas. Is. | M-Dec. | Lt. Lav. | 8-15 | 12-20 | 3.00 |
| Medallion | M-Dec. | Lav. Rose | 8-15 | 12-20 | 3.50 |
| Rosalind | M-Sgl. | Lav. | 8-15 | 12-20 | 3.00 |
| STANDARDS | | | | | |
| WHITE | | | | | |
| 8 Week Varieties | | | | | |
| Silver Sheen | M-Inc. | White | 7-10 | 10-20 | 3.00 |

STANDARDS—Continued

| Variety | Size and Type | Color | Normal Pinch Date | Matures 50 Only | Price |
|--------------------------|---------------|-----------------|-------------------|-----------------|--------|
| WHITE | | | | | |
| 9 Week Varieties | | | | | |
| Nightingale | Spider | Chartreuse Ctr. | 7-20 | 10-25 | \$3.25 |
| Ambassador | L-Inc. | Cream | 7-15 | 10-25 | 3.25 |
| Snow White | L-Inc. | White | 7-20 | 11-1 | 3.00 |
| Kay Tashima | Spider | White | 7-20 | 11-1 | 3.50 |
| *Queen's Lace | Spider | White | 7-20 | 11-1 | 3.50 |
| *Wilson's White | M-Inc. | White | 7-20 | 11-1 | 4.00 |
| Albatross | L-Inc. | White | 7-20 | 11-1 | 3.25 |
| 10 Week Varieties | | | | | |
| Giant Betsy Ross | L-Inc. | White | 7-20 | 11-5 | 3.25 |
| Betsy Ross | L-Inc. | White | 7-20 | 11-5 | 3.00 |
| Wh. Rayonante | Spider | White | 7-20 | 11-5 | 3.25 |
| Ind. White | L-Inc. | White | 7-20 | 11-5 | 3.00 |
| Jean Elizabeth | L-Inc. | Cream | 7-25 | 11-10 | 3.25 |
| Monument | M-Inc. | Cream | 7-25 | 11-10 | 3.25 |
| Crystal Queen | L-Inc. | White | 7-25 | 11-10 | 4.50 |
| 11 Week Varieties | | | | | |
| Sterling | L-Inc. | White | 7-25 | 11-15 | 3.50 |
| *Marketeer | M-Inc. | White | 7-28 | 11-18 | 3.00 |
| Mefo | L-Inc. | Ivory | 7-28 | 11-20 | 3.00 |
| *Wh. Frick | M-Inc. | White | 7-28 | 11-20 | 3.25 |
| Indiana Market | L-Inc. | White | 7-28 | 11-20 | 3.50 |
| 12 Week Varieties | | | | | |
| Chattanooga | L-Inc. | White | 8-1 | 11-25 | 3.00 |
| Dec. Glory | M-Inc. | White | 8-5 | 12-1 | 3.25 |
| Marg. Moeller | M-Inc. | White | 8-5 | 12-3 | 3.00 |
| 13 Week Varieties | | | | | |
| Dec. White | M-Inc. | White | 8-5 | 12-5 | 3.25 |
| Wh. Mistletoe | M-Inc. | White | 8-5 | 12-5 | 3.25 |
| Snowline | L-Inc. | White | 8-5 | 12-10 | 3.50 |
| Smith's White | M-Inc. | Ivory | 8-10 | 12-13 | 3.25 |
| YELLOW | | | | | |
| 8 Week Varieties | | | | | |
| Buttercup (H) (New) | L-Inc. | Golden | 7-15 | 10-15 | 7.50 |
| Harvest Golden | M-Inc. | Golden | 7-15 | 10-15 | 3.50 |
| *Gold Lode | M-Ref. | Lt. Golden | 7-15 | 10-15 | 3.00 |
| Celestra | S-Inc. | Lemon | 7-15 | 10-15 | 3.25 |
| Mrs. Kidder | M-Inc. | Dp. Lemon | 7-15 | 10-20 | 3.00 |
| *Blazing Gold | M-Inc. | Dp. Golden | 7-20 | 10-23 | 3.00 |
| 9 Week Varieties | | | | | |
| Yel. Ambassador | L-Inc. | Lt. Lemon | 7-20 | 10-25 | 3.25 |
| Sunglow | L-Inc. | Golden | 7-20 | 10-25 | 3.00 |
| Good News | L-Inc. | Dp. Lemon | 7-20 | 11-1 | 3.25 |
| *Yel. Lace | Spider | Lt. Lemon | 7-20 | 11-1 | 3.50 |

STANDARDS—Continued

| Variety | Size and Type | Color | Normal Pinch Date | Matures 50 Only | Price |
|--|---------------|-----------------------|-------------------|-----------------|--------|
| YELLOW | | | | | |
| 10 Week Varieties | | | | | |
| *Dk. Ind. Yellow (Pots) | L-Inc. | Dp. Lemon | 11-5 | | \$3.25 |
| Imp. Ind. Yellow | L-Inc. | Dp. Lemon | 7-25 | 11-5 | 3.50 |
| Ind. Yellow | L-Inc. | Lemon | 7-25 | 11-5 | 3.00 |
| Sue Sally Jones | Spider | Lemon | 7-25 | 11-5 | 3.50 |
| Yel. Rayonante | Spider | Lemon | 7-25 | 11-5 | 3.50 |
| Jamboree | L-Inc. | Golden | 7-25 | 11-10 | 3.50 |
| Yel. Monument | L-Inc. | Lt. Lemon | 7-25 | 11-10 | 3.25 |
| Yel. Queen | L-Inc. | Sport of Orchid Queen | 7-25 | 11-10 | 3.25 |
| 11 Week Varieties | | | | | |
| Yel. Marketeer | M-Inc. | Lemon | 7-25 | 11-18 | 4.50 |
| Yel. Mefo | L-Inc. | Dp. Lemon | 7-25 | 11-20 | 3.00 |
| *Bonnaffon Deluxe | S-Inc. | Golden | 7-25 | 11-20 | 3.00 |
| Friendly Rival | L-Inc. | Dp. Chrome | 7-25 | 11-20 | 3.25 |
| Harvester | M-Inc. | Dp. Lemon | 7-28 | 11-23 | 3.00 |
| Marie DePetris | L-Inc. | Dp. Golden | 7-28 | 11-23 | 3.25 |
| 12 Week Varieties | | | | | |
| *Sungold | L-Inc. | Dp. Lemon | 8-1 | 11-25 | 3.25 |
| Golden Pearson | L-Inc. | Lemon | 8-1 | 11-25 | 3.00 |
| Golden Mrs. Ross | L-Inc. | Lt. Golden | 8-1 | 12-3 | 3.00 |
| Yel. Moeller | M-Inc. | Lemon | 8-1 | 12-3 | 3.50 |
| 13 Week Varieties | | | | | |
| Golden Mistletoe | M-Inc. | Lt. Golden | 8-10 | 12-5 | 3.25 |
| Tobin's Yel. | M-Inc. | Lt. Lemon | 8-10 | 12-13 | 3.25 |
| Meteore | M-Inc. | Dp. Lemon | 8-10 | 12-13 | 3.25 |
| BRONZE AND RED | | | | | |
| 8 Week Varieties | | | | | |
| Chopin (New) | L-Inc. | Lt. Bronze | 7-15 | 10-15 | 7.50 |
| Mayford's Triumph | M-Inc. | Dk. Amber | 7-15 | 10-15 | 3.50 |
| Amber Bright | M-Inc. | Amber Br. | 7-15 | 10-15 | 3.50 |
| 9 Week Varieties | | | | | |
| *Glitters | M-Ref. | Reddish Or. | 7-20 | 10-28 | 3.25 |
| Detroit News | L-Inc. | Reddish Br. | 7-20 | 11-1 | 3.25 |
| Apr. Queen | M-Inc. | Orange Br. | 7-20 | 11-1 | 3.25 |
| 10 Week Varieties | | | | | |
| *Ind. Golden Bronze (Pots) | Quilled | Dk. Bronze | 11-5 | | 4.00 |
| Dk. Ind. Bronze | L-Inc. | Dk. Bronze | 7-25 | 11-5 | 4.50 |
| Waikiki | Spider | Bronze | 7-25 | 11-5 | 3.50 |
| Ind. Bronze | L-Inc. | Buff Br. | 7-25 | 11-5 | 3.00 |
| Gena Harwood (Br. Rayonante) | Spider | Buff | 7-25 | 11-5 | 3.50 |
| Mamoru | Spider | Dk. Apricot | 7-25 | 11-5 | 3.25 |

STANDARDS—Continued

| Variety | Size and Type | Color | Height | Matures | Price 50 Only |
|---------|---------------|-------|--------|---------|---------------|
|---------|---------------|-------|--------|---------|---------------|

BRONZE AND RED

10 Week Varieties

| | | | | | |
|-----------------------|--------|------------|------|-------|--------|
| Anaconda..... | L-Inc. | Copper Red | 7-25 | 11-8 | \$3.25 |
| Br. Orchid Queen..... | L-Inc. | Apr. Buff | 7-25 | 11-10 | 3.25 |
| Mrs. Roy..... | M-Inc. | Red | 7-25 | 11-13 | 3.50 |
| Garnet King..... | M-Ref. | Dark Red | 7-25 | 11-13 | 3.25 |

11 Week Varieties

| | | | | | |
|----------------|--------|------------|-----|-------|------|
| Br. Frick..... | M-Inc. | Lt. Bronze | 8-1 | 11-25 | 3.25 |
|----------------|--------|------------|-----|-------|------|

12 Week Varieties

| | | | | | |
|---------------------|--------|----------|-----|-------|------|
| Gladys Pearson..... | M-Inc. | Lt. Br. | 8-1 | 11-25 | 3.00 |
| Oak Leaf..... | M-Inc. | Dark Br. | 8-1 | 11-25 | 3.00 |

13 Week Varieties

| | | | | | |
|--------------------|--------|----------|-----|------|------|
| Br. Mistletoe..... | M-Inc. | Buff Br. | 8-5 | 12-5 | 3.25 |
|--------------------|--------|----------|-----|------|------|

PINK AND LAVENDER

8 Week Varieties

| | | | | | |
|------------------|--------|----------|------|-------|------|
| Pink Chief..... | M-Inc. | Lav. | 7-15 | 10-15 | 3.00 |
| *Maj. Bowes..... | M-Inc. | Dp. Lav. | 7-15 | 10-15 | 3.00 |

9 Week Varieties

| | | | | | |
|------------------------|--------|----------|------|------|------|
| Mary Garden..... | Spider | Lt. Lav. | 7-20 | 11-1 | 3.50 |
| Mrs. R. A. Walker..... | Spider | Dp. Lav. | 7-20 | 11-1 | 3.50 |
| Bunbu..... | Spider | Lav. | 7-20 | 11-1 | 3.25 |

10 Week Varieties

| | | | | | |
|-----------------------|--------|----------|------|-------|------|
| Rayonante..... | Spider | Lav. | 7-22 | 11-5 | 3.25 |
| J. W. Prince..... | M-Inc. | Lav. | 7-22 | 11-5 | 3.25 |
| Ind. Pink..... | L-Inc. | Dp. Lav. | 7-22 | 11-5 | 3.00 |
| *Peggy Hoover..... | Spider | Lav. Pk. | 7-22 | 11-10 | 3.50 |
| Orch. Queen..... | L-Inc. | Lav. | 7-22 | 11-10 | 3.25 |
| Dk. Orchid Queen..... | L-Inc. | Dk. Lav. | 7-22 | 11-10 | 3.25 |

11 Week Varieties

| | | | | | |
|--------------------|--------|----------|------|-------|------|
| Aristocrat..... | L-Inc. | Dp. Lav. | 7-25 | 11-20 | 3.25 |
| *Helen Frick..... | M-Inc. | Rose Pk. | 7-25 | 11-20 | 3.25 |
| Rose Delight..... | M-Inc. | Dp. Rose | 7-25 | 11-20 | 3.50 |
| *Thanks. Pink..... | M-Inc. | Amaranth | 7-25 | 11-23 | 3.00 |
| Ed. Seidewitz..... | L-Inc. | Lav. | 7-28 | 11-23 | 3.25 |

13 Week Varieties

| | | | | | |
|--------------------|--------|------|-----|------|------|
| Pk. Mistletoe..... | M-Inc. | Lav. | 8-5 | 12-5 | 3.25 |
|--------------------|--------|------|-----|------|------|

GARDEN VARIETIES

SYMBOLS—(L) Large—(D) Decorative—(P) Pom—(C) Cushion—(S) Single—(B) Button
(C-F) Carnation Flowered

| Variety | Size and Type | Color | Height | Matures | Price 50 Only |
|------------------------------|---------------|--------|--------|----------|---------------|
| WHITE | | | | | |
| Osage | (D) | White | Med. | Sept. 5 | \$7.50 |
| Candlelight | (D) | Ivory | Med. | Sept. 5 | 3.00 |
| D. D. Ahrens | (D) | White | Tall | Sept. 10 | 3.00 |
| Paper White | (D) | White | Med. | Sept. 10 | 3.50 |
| *Chris. Columbus | (LD) | Cream | Tall | Sept. 15 | 3.50 |
| Wh. Cushion | (C) | White | Short | Sept. 15 | 3.00 |
| *Calcite | (D) | Cream | Med. | Sept. 15 | 3.00 |
| Drifted Snow | (D) | Cream | Med. | Sept. 15 | 3.00 |
| Powder Puff (Cushion) | (D) | White | Short | Sept. 15 | 3.50 |
| Polar Ice | (LD) | White | Med. | Sept. 15 | 3.50 |
| *Wh. Bounty | (B) | White | Tall | Sept. 15 | 3.50 |
| D Wh. Tower | (LP) | Cream | Tall | Sept. 15 | 3.25 |
| Wh. Wonder | (LP) | Ivory | Med. | Sept. 25 | 3.25 |
| *Shalimar (H) | (LP) | Cream | Tall | Sept. 25 | 4.00 |
| Ostosa (New) | (LP) | White | Short | Sept. 25 | 7.50 |
| Wh. Cloud | (D) | White | Tall | Sept. 25 | 3.50 |
| *Pepita | (B) | White | Med. | Sept. 28 | 3.50 |
| Snow Fall | (D) | White | Med. | Oct. 1 | 3.50 |
| Ermine | (D) | Ivory | Med. | Oct. 1 | 3.50 |
| Spin Drift | (LD) | White | Med. | Oct. 1 | 5.00 |
| Winterset (H) | (LD) | White | Med. | Oct. 1 | 3.25 |
| Limelight (New) | (P) | White | Med. | Oct. 5 | 7.50 |
| *Lyric | (S) | White | Short | Oct. 5 | 4.00 |
| Avalanche | (LD) | Cream | Tall | Oct. 5 | 3.25 |
| *Horizon | (P) | White | Med. | Oct. 5 | 4.00 |
| Youdath's White | (LD) | White | Med. | Oct. 5 | 3.00 |
| *Monogram | (S) | White | Short | Oct. 5 | 3.50 |
| Snow Elf | (P) | White | Med. | Oct. 8 | 3.50 |
| *Classic | (B) | White | Tall | Oct. 10 | 3.50 |
| *Maestro | (P) | White | Short | Oct. 10 | 3.50 |
| *Renown | (S) | White | Med. | Oct. 10 | 3.50 |
| Wh. Spoon | (Spoon) | White | Med. | Oct. 10 | 3.00 |
| *Silverplate | (D) | White | Med. | Oct. 12 | 3.50 |
| Silver Ball | (P) | White | Tall | Oct. 15 | 3.00 |
| Irene | (B) | White | Med. | Oct. 15 | 3.25 |
| Norona | (SP) | White | Med. | Oct. 15 | 4.00 |
| YELLOW | | | | | |
| Pathfinder | (C-F) | Lemon | Med. | Aug. 28 | 7.50 |
| Butterball (H) | (P) | Golden | Short | Sept. 1 | 3.50 |
| *Early Gold | (P) | Golden | Short | Sept. 5 | 3.50 |

*Recommended for Mother's Day Pot Plants Pinched and Short Day Treatment Same Day
D Varieties Recommended as Better When Disbudded

GARDEN VARIETIES—Continued

| Variety | Size and | | Height | Matures | Price 50 Only |
|------------------------------------|----------|--------------|--------|----------|------------------|
| | Type | Color | | | |
| YELLOW | | | | | |
| Golden Hours | (P) | Chrome Yel. | Med. | Sept. 8 | \$3.25 |
| Genista | (P) | Canary | Med. | Sept. 12 | 6.25 |
| Yel. Supreme (H) | (C) | Bright Lemon | Short | Sept. 15 | 3.00 |
| *Pomponette | (P) | Golden | Short | Sept. 15 | 3.00 |
| Yel. Cushion | (C) | Light Yellow | Short | Sept. 15 | 3.00 |
| Sunapee | (P) | Deep Lemon | Tall | Sept. 15 | 3.25 |
| *Yel. Chris. Columbus | (LD) | Bright Lemon | Med. | Sept. 15 | 3.50 |
| Yel. Avalanche | (LD) | Lt. Lemon | Tall | Sept. 15 | 3.25 |
| *Early Yellow | (B) | Dp. Lemon | Short | Sept. 15 | 3.00 |
| Defiance (H) | (D) | Golden | Tall | Sept. 15 | 3.50 |
| Golden Carpet | (P) | Golden | Short | Sept. 15 | 4.00 |
| Bowl O'Gold (Cushion) | (P) | Canary | Short | Sept. 15 | 7.50 |
| *D Ming | (P) | Orange Yel. | Med. | Sept. 18 | 4.50 |
| *Sept. Sunshine | (S) | Bright Lemon | Med. | Sept. 20 | 3.25 |
| Wychwood | (LP) | Canary | Med. | Sept. 20 | 3.25 |
| Canary Wonder | (P) | Canary | Med. | Sept. 25 | 4.00 |
| Charles Nye | (LP) | Deep Lemon | Tall | Sept. 25 | 3.25 |
| Honeycomb | (P) | Golden | Med. | Sept. 25 | 3.25 |
| Moonlight (DePetris) | (D) | Bright Yel. | Med. | Sept. 25 | 4.50 |
| Lee Powell | (LD) | Chinese Yel. | Tall | Sept. 25 | 4.50 |
| Tangerine | (LD) | Dp. Orange | Med. | Sept. 25 | 3.25 |
| Flaxen Beauty | (LD) | Light Lemon | Med. | Oct. 1 | 4.50 |
| King Midas | (LD) | Lemon | Med. | Oct. 1 | 3.00 |
| *Chiquita | (B) | Deep Lemon | Med. | Oct. 1 | 3.25 |
| James Eadie | (LP) | Deep Chrome | Tall | Oct. 5 | 3.25 |
| Garland | (S) | Lemon | Short | Oct. 5 | 4.00 |
| Polaris | (S) | Golden Buff | Med. | Oct. 5 | 3.50 |
| Vanguard | (LP) | Golden | Med. | Oct. 5 | 4.00 |
| *D Mrs. Rotan | (LD) | Deep Chrome | Med. | Oct. 5 | 3.25 |
| Dwight Douglas | (LD) | Golden Yel. | Med. | Oct. 5 | 6.25 |
| Sunstone (New) | (Spoon) | Light Yel. | Tall | Oct. 8 | 7.50 |
| *Yellow Spoon | (Spoon) | Light Yellow | Med. | Oct. 10 | 3.50 |
| Treasure | (P) | Golden | Tall | Oct. 10 | 4.00 |
| Golden Spoon | (Spoon) | Golden | Med. | Oct. 10 | 3.00 |
| *Yel. Blanket | (B) | Bright Lemon | Med. | Oct. 10 | 3.25 |
| Bright Forecast | (P) | Bright Lemon | Med. | Oct. 10 | 3.50 |
| *Goldrush | (S) | Lemon | Med. | Oct. 10 | 3.50 |
| Sweepstake | (P) | Lemon | Med. | Oct. 12 | 3.50 |
| *Lemonade | (P) | Ivory Yel. | Med. | Oct. 12 | 3.50 |
| Judith Anderson | (B) | Golden | Med. | Oct. 15 | 3.00 |
| *Gold Lode | (L-Inc.) | Golden | Med. | Oct. 15 | 3.00 |
| Rodell Imp. | (B) | Light Lemon | Med. | Oct. 15 | 3.00 |
| Yellow Irene | (B) | Light Lemon | Med. | Oct. 15 | 3.25 |
| Buttercup (H) (New) | (L-Inc.) | Golden | Short | Oct. 15 | 7.50 |
| Old Gold | (P) | Golden | Med. | Oct. 15 | 3.25 |
| Sarasota (New) | (P) | Brt. Lemon | Med. | Oct. 15 | 7.50 |

GARDEN VARIETIES—Continued

| Variety | Size and | | Height | Matures | Price 50 Only |
|------------------------------|----------|----------------|--------|----------|------------------|
| | Type | Color | | | |
| BRONZE AND RED | | | | | |
| Early Harvest..... | (C) | Mah. Orange | Short | Sept. 8 | \$3.25 |
| Harbinger..... | (D) | Golden Br. | Short | Sept. 8 | 3.25 |
| *Early Bronze..... | (B) | Orange Br. | Short | Sept. 8 | 3.00 |
| *W. P. Snyder..... | (LP) | Apr. Orange | Med. | Sept. 10 | 3.50 |
| Autumn Song..... | (D) | Wine Rose | Med. | Sept. 10 | 3.25 |
| Apache..... | (LD) | Red and Gold | Med. | Sept. 15 | 7.50 |
| Red Gold..... | (B) | Red and Gold | Med. | Sept. 15 | 3.25 |
| Orloma..... | (D) | Apr. Bronze | Med. | Sept. 15 | 6.25 |
| Overly..... | (C) | Bronze | Med. | Sept. 20 | 7.50 |
| Sept. Bronze..... | (B) | Golden Br. | Med. | Sept. 20 | 3.00 |
| Goblin..... | (P) | Golden Br. | Tall | Sept. 20 | 3.00 |
| Red Glow..... | (P) | Dark Red | Med. | Sept. 20 | 3.50 |
| *Orsona..... | (D) | Red and Bronze | Med. | Sept. 20 | 6.25 |
| Scarlet Crimson..... | (D) | Bright Red | Med. | Sept. 20 | 3.25 |
| Mme. Cadillac..... | (P) | Raspberry Wine | Short | Sept. 20 | 6.25 |
| Rouge Cushion..... | (C) | Bright Red | Short | Sept. 25 | 4.50 |
| Br. Wonder..... | (LP) | Rosewood | Med. | Sept. 25 | 4.00 |
| Champ. Cushion..... | (C) | Dp. Bronze | Short | Sept. 25 | 3.00 |
| Comd. Cushion..... | (C) | Red | Short | Sept. 25 | 3.00 |
| Mahogany Cushion..... | (C) | Jasper Red | Short | Sept. 25 | 3.00 |
| Marionette..... | (P) | Rust Red | Med. | Sept. 25 | 3.50 |
| Holiday (H)..... | (P) | Golden Br. | Med. | Sept. 25 | 4.50 |
| *Remembrance..... | (LD) | Dp. Carmine | Med. | Sept. 28 | 3.50 |
| Kath. Lehman..... | (LD) | Orange Br. | Med. | Sept. 28 | 4.00 |
| Admiration..... | (LD) | Salmon Fawn | Med. | Sept. 28 | 7.50 |
| Jubilee (H)..... | (P) | Crimson | Med. | Oct. 1 | 5.00 |
| Mogul..... | (P) | Orange Rust | Med. | Oct. 1 | 4.50 |
| Reverie..... | (D) | Buff Br. | Med. | Oct. 1 | 7.50 |
| Fiesta..... | (P) | Orange Rust | Med. | Oct. 1 | 3.50 |
| Magnificent..... | (LD) | Plum Red | Tall | Oct. 1 | 3.50 |
| Red Cloud (Cushion)..... | (C) | Scarlet | Med. | Oct. 1 | 3.50 |
| Red Riding Hood..... | (D) | Bright Red | Med. | Oct. 1 | 3.25 |
| Sam Williston (Cushion)..... | (C) | Deep Red | Short | Oct. 1 | 3.00 |
| Gondolier..... | (LD) | Crimson | Med. | Oct. 1 | 7.50 |
| Bonfire..... | (D) | Bright Red | Med. | Oct. 1 | 3.50 |
| Brigadier..... | (LP) | Plum Red | Med. | Oct. 1 | 4.50 |
| Regina (New)..... | (LD) | Apricot Br. | Med. | Oct. 1 | 7.50 |
| Cardinal Spoon..... | (Spoon) | Red Bronze | Med. | Oct. 1 | 3.50 |
| Firecracker..... | (D) | Mahogany | Tall | Oct. 5 | 4.00 |
| Cydonia..... | (LD) | Mahogany | Tall | Oct. 5 | 3.00 |
| *September Cheer..... | (S) | Cherry Red | Med. | Oct. 5 | 3.00 |
| Burgundy..... | (LD) | Wine Red | Tall | Oct. 5 | 3.00 |
| Ruby Pompon..... | (P) | Ruby Crimson | Med. | Oct. 5 | 3.00 |
| Red Velvet..... | (LD) | Dk. Crimson | Med. | Oct. 5 | 3.25 |
| *Mona..... | (P) | Rust Bronze | Med. | Oct. 5 | 3.50 |
| Avalon..... | (P) | Orange Bronze | Tall | Oct. 5 | 4.50 |
| Courageous..... | (LD) | Dark Ruby | Med. | Oct. 5 | 3.25 |

GARDEN VARIETIES—Continued

| Variety | Size and | | Height | Matures | Price |
|--------------------------------|----------|------------------|--------|---------|---------|
| | Type | Color | | | 50 Only |
| BRONZE AND RED | | | | | |
| *Mrs. DuPont | (LD) | Coral Buff | Tall | Oct. 5 | \$3.50 |
| Beacon | (LD) | Coral Apr. | Tall | Oct. 8 | 3.50 |
| Panorama | (D) | Orange Rust | Tall | Oct. 8 | 4.50 |
| Aviator | (P) | Copper | Med. | Oct. 8 | 3.25 |
| Access | (LP) | Dp. Crimson | Med. | Oct. 8 | 3.50 |
| Amber Glow | (LD) | Rosey Br. | Tall | Oct. 8 | 3.25 |
| Miguel | (D) | Raspberry Red | Tall | Oct. 8 | 6.25 |
| *D Calumet (H) (New) | (D) | Apricot | Med. | Oct. 10 | 7.50 |
| The Chief | (D) | Scarlet and Gold | Med. | Oct. 10 | 3.00 |
| Huntsman | (LD) | Scarlet Orange | Tall | Oct. 10 | 3.50 |
| Bokhara | (D) | Crimson | Med. | Oct. 10 | 3.50 |
| Carnival | (LP) | Burnt Orange | Med. | Oct. 10 | 3.50 |
| Caravan | (LD) | Salmon Br. | Med. | Oct. 10 | 4.00 |
| Blueblood | (D) | Amaranth Red | Tall | Oct. 10 | 4.00 |
| Orpheus | (LP) | Roman Red | Tall | Oct. 10 | 6.25 |
| Carmine Queen | (LP) | Carmine | Tall | Oct. 10 | 3.50 |
| *Bamboo | (S) | Buff Orange | Tall | Oct. 10 | 3.50 |
| Fireside | (D) | Burnt Orange | Tall | Oct. 10 | 3.50 |
| Nytoda | (S) | Golden Apr. | Med. | Oct. 12 | 4.50 |
| Admiral | (D) | Dark Red | Med. | Oct. 12 | 4.00 |
| Fashion | (D) | Rosewood | Med. | Oct. 12 | 4.00 |
| Witchery | (D) | Golden Br. | Med. | Oct. 12 | 3.50 |
| Nokomis | (LD) | Red Bronze | Med. | Oct. 12 | 3.50 |
| Nocturne | (P) | Crimson | Med. | Oct. 12 | 3.50 |
| *James Stewart | (P) | Apr. Gold | Tall | Oct. 15 | 3.50 |
| Robinhue | (LD) | Dark Red | Tall | Oct. 15 | 3.50 |
| Br. Pyramid | (LD) | Orange Br. | Tall | Oct. 15 | 3.20 |
| Mayford's Triumph | (L-Inc.) | Scarlet Br. | Tall | Oct. 15 | 3.55 |
| Detroiter | (P) | Red Bronze | Tall | Oct. 15 | 3.50 |
| *Carmelita | (LD) | Apr. Bronze | Tall | Oct. 15 | 3.50 |
| Cocktail | (P) | Salmon Br. | Med. | Oct. 15 | 4.00 |
| Rajah | (S) | Scarlet | Tall | Oct. 15 | 4.00 |
| Chopin (New) | (L-Inc.) | Lt. Bronze | Med. | Oct. 15 | 7.50 |
| Arvis (New) | (P) | Bronze | Tall | Oct. 15 | 7.50 |

PINK AND LAVENDER

| | | | | | |
|-----------------------------|------|---------------|-------|----------|------|
| Gladness | (D) | China Rose | Short | Aug. 28 | 3.50 |
| Cecil Beed | (D) | Deep Lav. | Med. | Sept. 1 | 4.50 |
| Dr. Longley | (D) | Rose Pink | Med. | Sept. 1 | 4.00 |
| Dr. Graham | (D) | Lav. | Med. | Sept. 1 | 7.50 |
| Sal. Precose | (LD) | Salmon Pink | Short | Sept. 1 | 3.50 |
| *Welcome | (S) | Mellow Purple | Med. | Sept. 1 | 3.00 |
| Rosa | (C) | Rose Pink | Med. | Sept. 5 | 7.50 |
| *Purple Star | (P) | Purple | Med. | Sept. 5 | 3.00 |
| Barbara Small | (P) | Lavender | Tall | Sept. 10 | 3.25 |
| *D Nye's Favorite | (D) | Lavender | Med. | Sept. 10 | 3.50 |

GARDEN VARIETIES—Continued

| Variety | Size and | | Height | Matures | Price 50 Only |
|---------------------------|----------|----------------|--------|----------|------------------|
| | Type | Color | | | |
| PINK AND LAVENDER | | | | | |
| *Orchid Helen | (D) | Orchid Lav. | Med. | Sept. 10 | \$4.00 |
| Royal Robe | (D) | Purple | Med. | Sept. 15 | 5.00 |
| Chippewa | (LD) | Brt. Purple | Med. | Sept. 15 | 3.25 |
| Violet | (P) | Amaranth Pk. | Med. | Sept. 15 | 3.25 |
| Fairbow | (P) | Lavender Pk. | Med. | Sept. 20 | 3.50 |
| Tapestry | (LD) | Bright Pink | Med. | Sept. 20 | 4.00 |
| Heather Bloom | (D) | Heather Pink | Med. | Sept. 20 | 3.00 |
| *Alert | (LD) | Dark Purple | Med. | Sept. 20 | 3.00 |
| Olive Longland | (LD) | Apr. Salmon | Med. | Sept. 25 | 3.00 |
| Imp. Early Wonder | (P) | Lavender | Med. | Sept. 25 | 3.25 |
| *Spellbound | (D) | Lavender | Med. | Sept. 25 | 3.25 |
| Capt. J. Smith | (C) | Lavender Pink | Short | Sept. 25 | 3.00 |
| *Maj. Cushion | (C) | Lavender | Short | Sept. 25 | 3.00 |
| Pink Beauty | (D) | Salmon Pink | Med. | Sept. 25 | 3.00 |
| September Dawn | (D) | Rose Pink | Med. | Sept. 25 | 3.00 |
| Pink Opal | (P) | Persian Rose | Med. | Sept. 28 | 4.50 |
| Rosita | (B) | Lavender Rose | Med. | Sept. 28 | 3.25 |
| Malinda Brown | (P) | Lavender Rose | Med. | Sept. 28 | 5.00 |
| Betty | (LD) | Pk. Rose Ctr. | Tall | Sept. 28 | 3.50 |
| Misty Maid | (D) | Light Pink | Med. | Sept. 28 | 3.50 |
| Pat. Lehman | (D) | Peach Pink | Tall | Sept. 28 | 4.00 |
| Fascination | (LD) | Lavender Pink | Med. | Oct. 1 | 5.00 |
| *D Myrtle Walgreen | (LP) | Amar. Purple | Med. | Oct. 1 | 3.50 |
| *Tiffany Rose | (S) | Deep Rose | Med. | Oct. 1 | 3.00 |
| Mischief | (S) | Purple | Short | Oct. 1 | 7.50 |
| Alex Cummings | (LD) | Deep Rose | Tall | Oct. 3 | 5.00 |
| Enterprise | (P) | Amaranth | Tall | Oct. 5 | 4.50 |
| Corona (H) (New) | (S) | Dp. Lavender | Tall | Oct. 5 | 7.50 |
| *Pink Surprise | (D) | Lavender | Tall | Oct. 5 | 3.50 |
| *Lavender Lady | (D) | Lavender Pink | Tall | Oct. 5 | 3.50 |
| Ponca | (SD) | Dk. Lav. | Short | Oct. 10 | 3.50 |
| Dream Girl | (P) | Lt. Lavender | Med. | Oct. 10 | 3.50 |
| Argonne | (P) | Dark Lavender | Med. | Oct. 10 | 3.50 |
| *Courtier | (D) | Lavender Pink | Med. | Oct. 10 | 4.00 |
| Time | (LP) | Lav. | Med. | Oct. 10 | 3.50 |
| Orchid Spoon | (Spoon) | Orchid Lav. | Med. | Oct. 10 | 3.50 |
| Rose Spoon | (Spoon) | Lavender Rose | Med. | Oct. 10 | 3.00 |
| Lassie | (LD) | Dark Pink | Med. | Oct. 10 | 4.00 |
| *Masquerade | (P) | Lavender Rose | Med. | Oct. 10 | 3.50 |
| *Joybringer | (D) | Salmon Rose | Short | Oct. 10 | 3.50 |
| Ronnie | (B) | Dk. Lav. | Med. | Oct. 12 | 3.50 |
| *Serenade | (S) | Magenta | Tall | Oct. 10 | 3.50 |
| Elizabeth Hood | (LD) | Lav. Pink | Med. | Oct. 12 | 4.50 |
| Allegro | (P) | Shrimp Pink | Med. | Oct. 12 | 3.25 |
| Adagio | (P) | Raspberry Rose | Tall | Oct. 12 | 3.50 |
| Dawn Rose | (LD) | Grenadine Pink | Med. | Oct. 15 | 3.50 |
| *Jewell | (P) | Lavender Pink | Med. | Oct. 15 | 3.25 |
| Dark Jewell | (P) | Dark Lavender | Med. | Oct. 15 | 3.25 |

LARGE FLOWERING MUMS WHICH ARE NORMALLY GROWN IN THE GREENHOUSE, BUT ALSO ARE GOOD OUTSIDE, SHOULD BE DISBUDDED TO ONE BLOOM PER STEM.

| Variety | Size and | | | Matures | Price 50 Only |
|-------------------------------|----------|----------------|--------|---------|------------------|
| | Type | Color | Height | | |
| WHITE | | | | | |
| Silver Sheen | M-Inc. | White | Tall | Oct. 20 | 3.00 |
| YELLOW | | | | | |
| Harvest Golden | M-Inc. | Deep Golden | Tall | Oct. 10 | 3.50 |
| *D Gold Lode | M-Ref. | Lemon | Tall | Oct. 15 | 3.00 |
| Celestra | M-Inc. | Lemon | Tall | Oct. 15 | 3.25 |
| Mrs. Kidder | L-Inc. | Deep Lemon | Tall | Oct. 15 | 3.00 |
| Buttercup (H) (New) | M-Inc. | Golden | Short | Oct. 15 | 7.50 |
| BRONZE AND RED | | | | | |
| Mayford's Triumph | M-Inc. | Scarlet Orange | Tall | Oct. 10 | 3.50 |
| Amber Bright | M-Inc. | Amber Bronze | Med. | Oct. 15 | 3.50 |
| Chopin (New) | M-Inc. | Lt. Bronze | Med. | Oct. 15 | 7.50 |
| PINK AND LAVENDER | | | | | |
| Pink Chief | L-Inc. | Lavender | Tall | Oct. 15 | 3.00 |
| Maj. Bowes | L-Inc. | Deep Lavender | Tall | Oct. 15 | 3.00 |

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For growers who are not familiar with Garden Varieties, but who want a well balanced assortment, we offer the following collections, which include the better varieties

COLLECTION No. 1

Taller Varieties For Cutting

COLLECTION No. 2

For Pots or Bedding

COLLECTION No. 3

50% for Cutting

COLLECTION No. 4

Mother's Day Blooming

50% for Bedding

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THIS TABLE INDICATES PRICES FOR MORE THAN 50 OF A VARIETY ON ONE ORDER

| Per 50 | Per 100 | | | | | |
|--------|---------|---------|---------|---------|-----------|---------|
| | 50 | 100-250 | 300-450 | 500-950 | 1000-2450 | 2500 Up |
| \$3.00 | \$ 5.70 | \$ 5.40 | \$ 5.10 | \$ 4.80 | \$ 4.50 | |
| 3.25 | 6.15 | 5.85 | 5.50 | 5.20 | | 4.85 |
| 3.50 | 6.65 | 6.30 | 5.95 | 5.60 | | 5.25 |
| 4.00 | 7.60 | 7.20 | 6.80 | 6.40 | | 6.00 |
| 4.50 | 8.55 | 8.10 | 7.65 | 7.20 | | 6.75 |
| 5.00 | 9.50 | 9.00 | 8.50 | 8.00 | | 7.50 |
| 6.25 | 12.00 | 11.50 | 11.00 | 10.50 | | 10.00 |
| 7.50 | 14.25 | 13.50 | 12.75 | 12.00 | | 11.25 |